

What is Happening?

Bradley County and the Cities of Cleveland and Charleston are working cooperatively with the Bradley County Chamber of Commerce to create a “strategic plan”. This long-range vision will prepare Bradley County for changes expected to occur as a result of several major new investments, including the new Volkswagen plant just outside the County to the south and the Wacker Chemie plant at the north end of the county. The County, the Cities, and the Chamber are working hard to plan for these changes to maintain and improve the quality of life for Bradley County citizens.



What will the Strategic Plan Do?

This strategic plan will focus on the actions that are needed to maximize the benefits of these opportunities while minimizing potential negative impacts of growth. It will address how the various jurisdictions can work together to manage growth, while respecting the autonomy of community. It will focus on issues such as land use, transportation, public facilities, the natural environment, and the economy.

What is the Plan Process?

A Strategic Plan Task Force has been formed to oversee the planning process, with City and County planning staff and consultants. The process will include analysis of existing conditions, the drafting of goals, consideration of alternatives, and recommendations for action.

What is the Plan Forum?

The Plan Forum is very simply a public forum for the sharing of ideas with the public and gathering public input. The first Plan Forum meeting will be to review the planning approach for the public along with a discussion of issues. It will include presentations about the plan, but it will provide an opportunity for public input through small group discussions.

How Can I Be Involved?

Come to the first Plan Forum meeting and be prepared to share your ideas about the future of Bradley County and its Cities. You will learn about this planning effort and you will have an opportunity to share your ideas. You will also be placed on a mailing list for future events if you so desire. This is the first step in an exciting time as we think about how to leave a sustainable legacy for future generations.

First Plan Forum Meeting

*Thursday April 22, 2010
6:00 PM – 8:00 PM*

The meeting will be held at:
The Cleveland Bradley Public Library
729 Church Street NE

For more information please contact:
Greg Thomas – City of Cleveland
479-1913 or gthomas@cityofclevelandtn.com

Corey Divel-Bradley County
728-7108 or cdivel@bradleyco.net

Or visit the website www.bcc2035.com